

Message Text

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61

ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/SAD/EOLIVER/GS
APPROVED BY EB/OCA/REP:KLIEFORTH
COM/SAD/JEMURRIN
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COM/DM/HHEIKENEN

----- 115963

R 201759Z FEB 75
FM SECSTATE WASHDC
TO AMEMBASSY TOKYO
AMCONSUL OSAKA KOBE
AMCONSUL FUKUOKA

UNCLAS STATE 038309

E.O. 11652: NA

TAGS: BEXP, JA

SUBJECT: FRANCHISING TRADE MISSION

REF: TOKYO 1768

1. FOLLOWING FIRMS WILL PARTICIPATE SUBJECT MISSION:

(1) SHERATON INNS, INC., FRANCHISE DIVISION OF THE SHERATON CORP., REPRESENTED BY EITHER ROBT. HOLDEN, PRESIDENT, SHERATON HAWAII OR ROBT. WALKER, V.P. FRANCHISE SALES, SHERATON INNS. FIRM INTERESTED IN FRANCHISING HOTELS. (2) SHAW INTERNATIONAL, REPRESENTED BY JOSEPH S. CHALFANT, PRESIDENT. WANTS TO FRANCHISE "FAMOUS RECIPE FRIED CHICKEN" FAST FOOD TAKE-OUT RESTAURANTS. (3) TANDY LEATHER CO., LLOYD H. REDD, PRESIDENT. FIRM IS PART OF TANDY CORP. WHICH OPERATES RADIO SHACK STORES BUT WILL FRANCHISE A CHAIN OF HOBBY CRAFT SHOPS. (4) THRIFTY RENT-A-CAR SYSTEM, INC. CECIL R. DAVIS, FRANCHISE DIRECTOR. WANT TO LICENSE ENTIRE COUNTRY OF JAPAN AND/OR STATE OF HAWAII TO INDIVIDUAL, INVESTOR GROUP, OR COMPANY.

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2. TOKYO REQUESTED RESERVE 6 ROOMS AND 1 SUITE FOR MIS-

SION AT HILTON FOR APRIL 13-17 PER REFTTEL.

3. MISSION ADVANCE OFFICER IS ANDREW KOSTECKA, FRAN-

CHISING COMMODITY ANALYST, BUREAU OF INTERNATIONAL
COMMERCE. KOSTECKA ETA TOKYO 3/23 AT 1640 HOURS VIA
PA 831.

4. PRODUCT LITERATURE AND OTHER PROMOTIONAL MATERIAL
WILL FOLLOW SHORTLY. KISSINGER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Draft Date: 20 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE038309
Document Source: CORE
Document Unique ID: 00
Drafter: SAD/EOLIVER/GS
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Original Previous Classification: n/a
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Reference: 75 TOKYO 1768
Review Action: RELEASED, APPROVED
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Review Content Flags:
Review Date: 13 MAY 2003
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Review Exemptions: n/a
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Margaret P. Grafeld
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05 JUL 2006

Review Media Identifier:
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To: TOKYO FUKUOKA
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